

BRETtenham MAGAZINE
DETAILS OF SUBS/ADVERTISERS/ADVERT COSTS
Projected April 2016 - March 2017

Advertisers (Regular)	Size	Cost per advert	Total cost	
Bates Wells & Braithwaite	1/2 page	£6.00	£72.00	
John Gagen Vehicle Service	1/4 page	£3.00	£36.00	
Burnerserve (Mr G Deacon)	1/4 page	£3.00	£36.00	
W A Deacon Funeral Services	1/4 page	£3.00	£36.00	
A Alderton (Spanish lessons)	1/4 page	£3.00	£36.00	
Tim Simonds (Le Fencing)	1/4 page	£3.00	£36.00	
Andrew Bingham Funeral Services	1/4 page	£3.00	£36.00	
Tomlinson Groundcare	1/2 page	£6.00	£0.00	2016 Free renewal
Eco Sweep	1/4 page	£3.00	£36.00	
Punchards Farm	1/2 page	£6.00	£72.00	
Hitcham Village Shop	1/2 page	£6.00	£72.00	
Keith Purvis	1/4 page	£3.00	£36.00	
Stowe Veterinary Group	1/4 page	£3.00	£36.00	
Sue Leverett Stanstead Hall B&B	1/4 page	£3.00	£36.00	
Megan Pryke - Mobile Beauty	1/4 page	£3.00	£36.00	
OBH	1/2 page	£6.00	£72.00	
Command Pest Control	Full Page	£12.00	£144.00	
Kent Blaxhill - Decorating Centre	1/2 page	£6.00	£72.00	
			£900.00	
Advertisers (One Off)				
South Suffolk Show	1/2 page	£12.00	£6.00	
Hadleigh Show	1/2 page	£12.00	£6.00	
			£12.00	
Subs/Postage				
	Sub	Postage	Total	
R & H Ransome	£7.00		£7.00	
D & A Cook	£7.00		£7.00	
Mr & Mrs Thomson	£7.00	£5.00	£12.00	
Mr & Mrs Townsend	£7.00	£5.00	£12.00	
Margaret Birkinshaw	£7.00	£5.00	£12.00	
June Hatherall	£7.00	£5.00	£12.00	
	£42.00	£20.00	£62.00	
SCC & BDC Councillor and David Carter sent free copies by post				
TOTAL INCOME FROM ADVERTS AND SUBS			£974.00	
Less postage costs for 7 copies				
		£54.60		£7.80 per copy
Less editor's expenses - hard drive				
		£30.79		(Exc VAT)
Less Mag productions costs				
		£1,110.00		£92.40 per copy
TOTAL MAGAZINE COSTS			£1,195.39	
NET MAGAZINE COST BEFORE DONATIONS			-£221.39	
DONATIONS				
BVA			£300.00	
St Mary's PCC			£55.00	
			£355.00	
MAGAZINE SURPLUS			£133.61	